



CAN YOUR BUSINESS WITHSTAND A CYBER THREAT?

Presented by

» EVIDENTIT | CYBERSECURITY

**A practical Cybersecurity Readiness Guide —
Built for business leaders, not tech experts.**

*Evaluate your current protections, understand your risks, and get clear next steps
without technical jargon.*

Why Cybersecurity Matters

Cybersecurity Should Be Expected, Not Feared

Cybersecurity isn't an add-on – it's a fundamental part of doing business today. Threats come from multiple directions: unexpected malware, phishing, unauthorized access, or vulnerabilities in day-to-day systems.

When cybersecurity works well, you don't hear about it – it quietly protects your people, your data, and your reputation. With the right strategies in place, you gain peace of mind, clear accountability, and the ability to stay focused on your mission without constant worry.



Cybersecurity Readiness Checklist

Answer These Questions — No Tech Experience Needed

- Are your networks and systems monitored for threats around the clock?
- Do you have tools that detect suspicious behaviour or unauthorized access?
- Are known vulnerabilities identified and fixed promptly?
- Do you educate your team to recognize phishing and other threats?
- Does your organization enforce multi-factor authentication (MFA)?
- Are passwords and credentials stored securely (not reused)?
- Do you test incident response plans regularly?
- Are backups protected and separated from your main systems?
- Do leadership and key stakeholders understand your cybersecurity strategy?
- Are systems regularly updated and patched to reduce exploitable weaknesses?

If you were unsure about any of these, you're not alone — this guide exists to help you find clarity.

What Your Score Means

Interpreting Your Answers

Reactive (0–3 checked)

Your cybersecurity strategy may be largely reactive — relying on chance rather than preparation. Protection gaps can lead to higher risk and unexpected disruption.

Developing (4–6 checked)

You've got some security basics in place, but key protections may be missing. With a few adjustments, your risk profile could improve significantly.

Resilient (7+ checked)

You're on a strong path. Systems are structured, risks are understood, and proactive practices are likely in use. Continuous improvement keeps you resilient.

Most organizations find themselves in the Developing category — and that's a great starting point for growth.

Take the Next Step Toward Greater Confidence

Understanding where you stand is the first step. A clear cybersecurity strategy helps protect your people, your data, and your ongoing success.

We offer a complimentary Cybersecurity Readiness Review — a friendly, jargon-free session to help you translate your checklist into a clear plan. You'll leave with practical insights tailored to your business's needs.

What You Get:

- An objective review of your current security posture
- Identification of hidden vulnerabilities
- Simple, prioritized next steps
- Clear cost expectations



[Request Your Free Cybersecurity Review](#)

