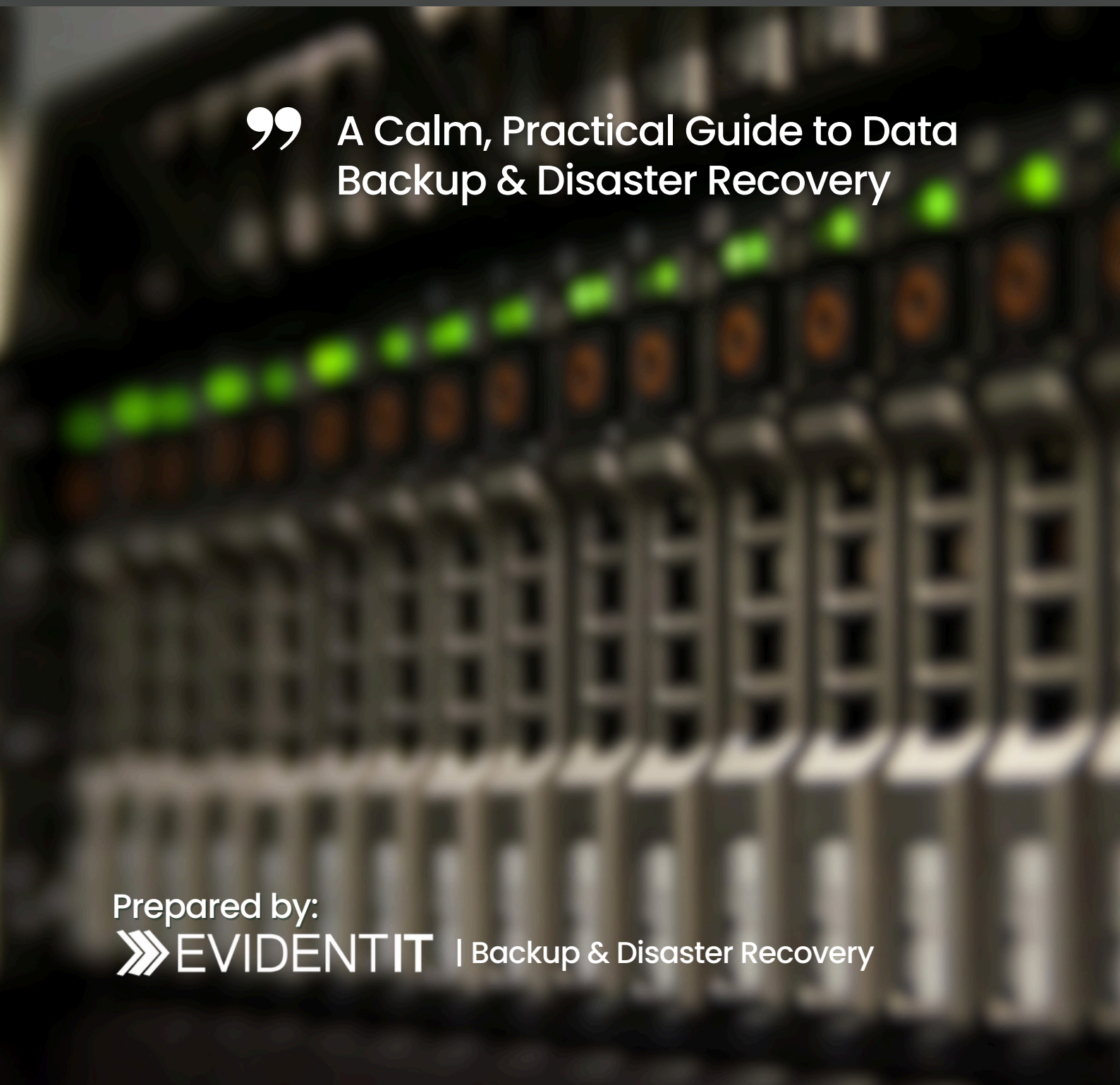
Can Your Business Recover?



A Calm, Practical Guide to Data Backup & Disaster Recovery

Prepared by:

EVIDENTIT | Backup & Disaster Recovery

Understanding Risk (Without the Panic)

Most data loss isn't dramatic — it's everyday.

When organizations think about data loss, they often picture major cyberattacks. In reality, most disruptions come from common, unavoidable events:

- Accidental file deletion
- Hardware or server failure
- Software updates that don't go as planned
- Ransomware or malicious activity
- Power outages, fires, or flooding

These incidents don't reflect poor management — they reflect the reality of running a modern business.

Disaster recovery isn't about fear. It's about preparedness.

Backup and disaster recovery exist to provide continuity, confidence, and clarity. The goal isn't perfection — it's knowing what will happen if something goes wrong.

A well-designed recovery plan answers simple questions:

- How quickly can we access our data again?
- What systems come back first?
- Who is responsible for the next step?

When those answers are clear, downtime becomes manageable instead of disruptive.

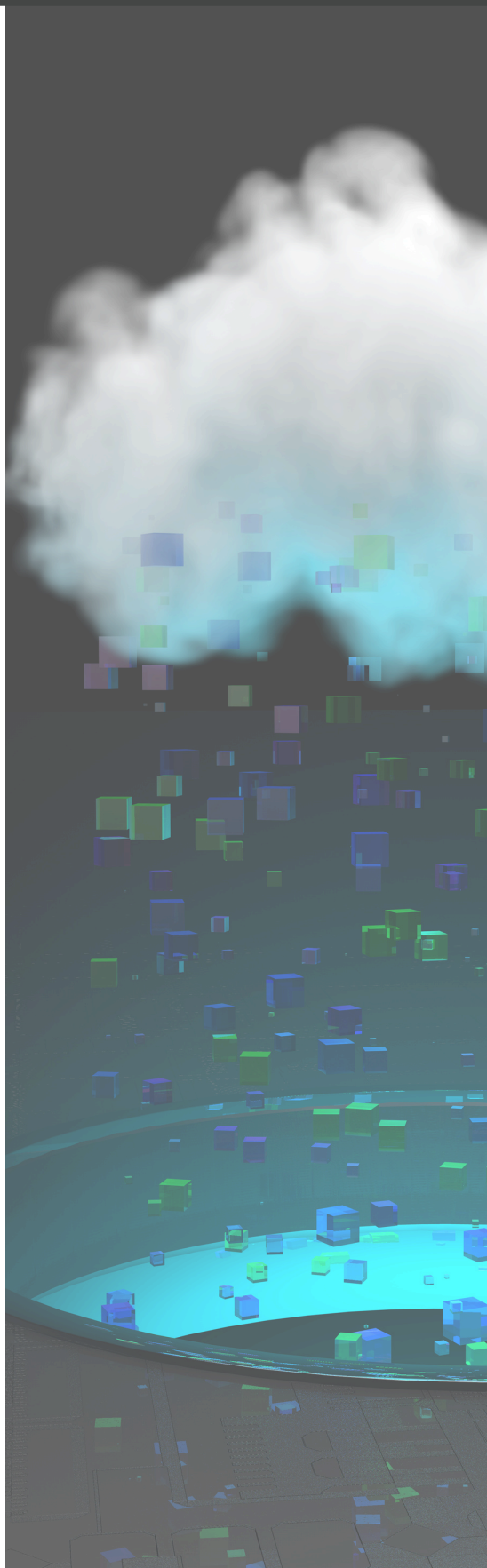
Preparation protects more than data.

Reliable recovery protects:

- Client and patient trust
- Revenue and operational continuity
- Compliance and audit readiness
- Your team's ability to keep working

Most organizations don't need to overhaul everything — they simply need visibility into where they stand.

Disaster recovery isn't about panic — it's about preparation.



Recovery Readiness Checklist

Answer honestly — no technical knowledge required

- ☐ Do we know how long our business can operate without access to critical systems or data?
- ☐ Have we identified which systems and data must be restored first (e.g., financials, client files, clinical systems, production data)?
- ☐ Are our backups protected from ransomware, deletion, or unauthorized changes?
- ☐ Are backups stored securely offsite or in the cloud — not only on local equipment?
- ☐ Are backups tested regularly to confirm data can actually be restored?
- ☐ Would our team know what to do — and who to contact — in the first hour of an outage?
- ☐ Can staff continue working if our primary systems or office are unavailable?
- ☐ Are backup and recovery responsibilities clearly assigned and documented?
- ☐ Do leadership and key stakeholders understand expected recovery timelines?
- ☐ Are backup systems monitored so failures are identified before data is needed?

If you're unsure about any of these, that's common — and often the first sign that a review is worthwhile.

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What Your Score Means

Scoring Section:

0-3 Checked → High Risk

| Recovery would likely be slow, incomplete, or uncertain.

4-6 Checked → Moderate Risk

| Some protections exist, but gaps may cause extended downtime..

7+ Checked → Low Risk

You're in a strong position — regular validation keeps it that way.

Most organizations fall into the Moderate Risk category.

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What Your Score Means

Risk Level	# Checked
High Risk | Recovery would likely be slow, incomplete, or uncertain.	0-3
Medium Risk | Some protections exist, but gaps may cause extended downtime..	4-6
Low Risk You're in a strong position — regular validation keeps it that way.	7+

Clarity is the first step to confidence.

We offer a complimentary Backup & Disaster Recovery Readiness Review.

No pressure. No technical overwhelm. Just a clear picture of where you stand.

👉 **Request Your Free Readiness Review**

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