

A 5-Minute Strategic Assessment for Business Leaders



A 5-MINUTE STRATEGIC ASSESSMENT FOR BUSINESS LEADERS

Prepared by:

EVIDENT IT | Consulting & Strategic Planning

Scoring Logic

Use this throughout

EACH QUESTION IS SCORED 0-4 POINTS:

0 = NOT AT ALL / NO

1 = RARELY

2 = SOMEWHAT

3 = MOSTLY

4 = YES / FULLY

MAXIMUM SCORE: 60 POINTS (15 QUESTIONS × 4)



ANSWER EACH QUESTION
HONESTLY BASED ON YOUR
CURRENT ENVIRONMENT.
CHOOSE THE OPTION THAT
BEST REFLECTS YOUR
ORGANIZATION TODAY.

SECTION 1: STRATEGIC ALIGNMENT

1. DO YOU HAVE A DOCUMENTED IT STRATEGY OR ROADMAP?

- 0 – NO DOCUMENTED PLAN
- 1 – INFORMAL IDEAS ONLY
- 2 – PARTIAL PLAN, NOT CURRENT
- 3 – DOCUMENTED AND REVIEWED OCCASIONALLY
- 4 – DOCUMENTED, CURRENT, AND REVIEWED ANNUALLY

2. ARE TECHNOLOGY DECISIONS DIRECTLY TIED TO BUSINESS GOALS?

- 0 – DECISIONS ARE REACTIVE
- 1 – OCCASIONALLY ALIGNED
- 2 – ALIGNED FOR MAJOR PURCHASES ONLY
- 3 – MOSTLY ALIGNED
- 4 – ALWAYS ALIGNED WITH BUSINESS PRIORITIES

3. DO LEADERSHIP AND IT SHARE THE SAME PRIORITIES?

- 0 – OFTEN MISALIGNED
- 1 – SOMETIMES ALIGNED
- 2 – ALIGNED ON MAJOR INITIATIVES
- 3 – GENERALLY ALIGNED
- 4 – FULLY ALIGNED AND COMMUNICATED



SECTION 2: COST CONTROL & PREDICTABILITY

4. ARE IT COSTS PREDICTABLE AND BUDGETED?

- 0 – COSTS ARE UNPREDICTABLE
- 1 – SOME BUDGETING, FREQUENT SURPRISES
- 2 – MOSTLY PREDICTABLE
- 3 – PREDICTABLE WITH MINOR FLUCTUATIONS
- 4 – FULLY FORECASTED AND CONTROLLED

5. DO YOU HAVE VISIBILITY INTO RENEWALS AND LICENSING COSTS?

- 0 – NO VISIBILITY
- 1 – OFTEN SURPRISED BY RENEWALS
- 2 – SOME TRACKING
- 3 – TRACKED AND REVIEWED ANNUALLY
- 4 – PROACTIVELY MANAGED AND OPTIMIZED

6. ARE YOU CONFIDENT YOUR IT SPEND DELIVERS VALUE?

- 0 – UNSURE WHERE MONEY GOES
- 1 – SOME VALUE, UNCLEAR ROI
- 2 – ROI UNDERSTOOD FOR MAJOR ITEMS
- 3 – GOOD VALUE OVERALL
- 4 – CLEAR ROI TIED TO OUTCOMES

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SECTION 3: RISK, SECURITY & RESILIENCE

7. COULD YOUR BUSINESS OPERATE DURING A MAJOR IT OUTAGE?

- 0 – OPERATIONS WOULD STOP
- 1 – LIMITED OPERATIONS ONLY
- 2 – SHORT-TERM DISRUPTION MANAGEABLE
- 3 – MINIMAL DISRUPTION
- 4 – BUSINESS CONTINUITY PLAN IN PLACE

8. ARE BACKUPS TESTED AND RECOVERY PLANS DOCUMENTED?

- 0 – NO TESTING OR DOCUMENTATION
- 1 – BACKUPS EXIST, RARELY TESTED
- 2 – TESTED OCCASIONALLY
- 3 – TESTED REGULARLY
- 4 – TESTED, DOCUMENTED, AND REVIEWED

9. DO YOU UNDERSTAND YOUR CYBERSECURITY RISKS?

- 0 – NO FORMAL UNDERSTANDING
- 1 – HIGH-LEVEL AWARENESS ONLY
- 2 – SOME CONTROLS IN PLACE
- 3 – RISKS ASSESSED PERIODICALLY
- 4 – RISKS ASSESSED AND MANAGED PROACTIVELY



SECTION 4: VENDOR & TOOL MANAGEMENT

10. ARE YOUR VENDORS AND TOOLS REVIEWED STRATEGICALLY?

- 0 – NO FORMAL REVIEWS
- 1 – REVIEWED ONLY WHEN ISSUES ARISE
- 2 – OCCASIONAL REVIEWS
- 3 – ANNUAL REVIEWS
- 4 – REGULAR OPTIMIZATION AND CONSOLIDATION

11. DO YOU FEEL CONFIDENT MANAGING VENDOR RELATIONSHIPS?

- 0 – VENDORS DRIVE DECISIONS
- 1 – LIMITED CONTROL
- 2 – SHARED CONTROL
- 3 – MOSTLY CONTROLLED INTERNALLY
- 4 – FULLY MANAGED AND NEGOTIATED STRATEGICALLY

12. ARE TOOLS STANDARDIZED ACROSS YOUR ORGANIZATION?

- 0 – SIGNIFICANT TOOL SPRAWL
- 1 – SOME STANDARDIZATION
- 2 – MOSTLY STANDARDIZED
- 3 – WELL STANDARDIZED
- 4 – FULLY STANDARDIZED AND DOCUMENTED

SECTION 5: SCALABILITY & FUTURE READINESS

13. CAN YOUR SYSTEMS SCALE AS YOUR BUSINESS GROWS?

- 0 – SCALING WOULD BE DIFFICULT
- 1 – SIGNIFICANT EFFORT REQUIRED
- 2 – MODERATE EFFORT
- 3 – MOSTLY SCALABLE
- 4 – EASILY SCALABLE

14. IS ONBOARDING/OFFBOARDING STAFF EFFICIENT AND SECURE?

- 0 – MANUAL AND INCONSISTENT
- 1 – PARTIALLY AUTOMATED
- 2 – MOSTLY EFFICIENT
- 3 – WELL DOCUMENTED AND SECURE
- 4 – FULLY AUTOMATED AND STANDARDIZED

15. ARE FUTURE TECHNOLOGY NEEDS PLANNED AHEAD OF TIME?

- 0 – NO FUTURE PLANNING
- 1 – SHORT-TERM THINKING ONLY
- 2 – SOME FUTURE CONSIDERATION
- 3 – PLANNED 6-12 MONTHS AHEAD
- 4 – PLANNED 12-36 MONTHS AHEAD

SCORING SUMMARY

Add your total score:

/ 60

SECTION 5: SCALABILITY & FUTURE READINESS

■ 0-20: REACTIVE IT

WHAT THIS MEANS:

YOUR IT ENVIRONMENT IS PRIMARILY REACTIVE. DECISIONS ARE OFTEN MADE UNDER PRESSURE, AND RISKS MAY NOT BE FULLY VISIBLE.

WHAT TO FOCUS ON NEXT:

- ESTABLISH BASELINE VISIBILITY
- REDUCE IMMEDIATE RISK
- CREATE A FOUNDATIONAL ROADMAP

KEY INSIGHT:

MOST ORGANIZATIONS START HERE. THE OPPORTUNITY IS CLARITY – NOT URGENCY.

■ 21-40: TRANSITIONAL IT

WHAT THIS MEANS:

YOU HAVE SOME STRUCTURE, BUT STRATEGY ISN'T FULLY DRIVING DECISIONS YET. THIS IS THE MOST COMMON SCORE RANGE.

WHAT TO FOCUS ON NEXT:

- ALIGN TECHNOLOGY WITH BUSINESS GOALS
- IMPROVE COST PREDICTABILITY
- PRIORITIZE INITIATIVES BASED ON IMPACT

KEY INSIGHT:

THIS IS WHERE THE BIGGEST IMPROVEMENTS HAPPEN WITH THE LEAST DISRUPTION.

■ 41-60: STRATEGICALLY ALIGNED IT

WHAT THIS MEANS:

YOUR TECHNOLOGY IS WELL-ALIGNED WITH YOUR BUSINESS STRATEGY. YOU'RE POSITIONED TO OPTIMIZE, SCALE, AND INNOVATE.

WHAT TO FOCUS ON NEXT:

- CONTINUOUS IMPROVEMENT
- OPTIMIZATION AND VENDOR LEVERAGE
- LONG-TERM INNOVATION PLANNING

KEY INSIGHT:

STRATEGIC IT IS NOT STATIC – IT EVOLVES WITH YOUR BUSINESS.

Turn Your Score Into a Clear Plan

A score is helpful – a roadmap is better.

Book a 30-minute IT Strategy Review with Evident IT to:

- Review your scorecard results
- Identify blind spots and opportunities
- Outline practical next steps aligned to your goals

👉 [Book Your IT Strategy Review](#)

